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FOR IMMEDIATE RELEASE

Workforce Investment Board Appoints New President/Executive Director

CINCINNATI (May 28, 2008) – Sherry Kelley Marshall has been named President and Executive Director of the Southwest Ohio Region Workforce Investment Board (WIB). The WIB serves both businesses and individuals throughout the City of Cincinnati and Hamilton County by working to improve the overall business climate to ensure economic growth, inclusion and regional prosperity.

On the job since December 2007, Marshall has already spearheaded many initiatives while fostering a spirit of collaboration and better alignment with other regional workforce development organizations. “Sherry has demonstrated relentless energy and commitment to her role as President and Executive Director. We are pleased to have her providing the leadership that is necessary to accomplish our mission and objectives,” said WIB Chairman Walter McLarty, CHRO/Chief Human Resources Officer of TriHealth Inc.

“We’re developing the system to train and supply workers for a variety of industry sectors, including the Banks construction project, through collaboration with industry, labor and the community. Also, we have received a grant to develop a process to better engage disabled workers in both public and private workspaces. Sherry has also re-established a measurement and continuous improvement committee for the WIB and the agencies, we fund as well as begun working with other employment providers to find ways to align our efforts. All three efforts further our goal to unify and enhance the region’s workforce and economy,” he noted.

Marshall brings nearly 30 years of experience in workforce development and administration to her new role. Most recently she worked with Cincinnati Works to develop a hands-on worker retention program while completing her Masters Degree. Prior to this, she served as Executive Dean of the Workforce Development Center at Cincinnati State. Upon returning to Cincinnati in 2001, after starting up the Knoxville Empowerment Zone project, she led the Cincinnati Chamber’s Workforce Solution Group.

Marshall also spent more than 14 years as a national consultant with the NeighborWorks USA organization, providing technical assistance in economic and neighborhood development. She has been recognized for her professional efforts by the Cincinnati Human Relations Commission, Outstanding Young Women of America and Who’s Who in Human Services in America. Marshall received a BA from Earlham College, and an MA from the University of Cincinnati, as well as a graduate certificate in Assessment and Evaluation.

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About the Super Jobs Center: The Super Jobs Center is a “one-stop shop” that serves both employers and jobseekers by providing recruitment, job search, and training services in a single, convenient location. All services are provided at no cost. Super Jobs operates in partnership with Arbor E&T, LLC (a ResCare company) and the Southwest Ohio Region Workforce Investment Board. For more information, visit SuperJobs.com.

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